

SIR K. P. COLLEGE OF COMMERCE, SURAT

Name - Dr. Madhuben B. Patel

DESIGNATION – Assistance Professor

Qualification - M. Com, B. Ed, M. Phil, Ph.D., RIO+24 Certified.

PUBLICATION –

PAPER PUBLISHED IN CONFERENCE PROCEEDING-

- (1) Paper on “Brand Equity: An Overview” 1st International Interdisciplinary Research Conference on Business, Management, Engineering, Technology & Social Science, in August 2012. Vol I, Issue 11, ISSN: 2249- 7455, Pgs. 75-78.
- (2) Paper on “IFRS in India” 1st International Interdisciplinary Research Conference on Business, Management, Engineering, Technology & Social Science, in August 2012. Vol I, Issue 11, ISSN: 2249- 7455, Pgs. 82-85.
- (3) Paper on “Enterprise Risk Management” National Conference on “Issues on Global Accounting; International Financial Reporting Standards” at J. Z. Shah Arts & H.P. Desai Commerce College, Amroli, in February 2014, Vol. II, Issue 11(VII), ISSN: 2277- 9310, Pgs. 43-46.
- (4) Paper on “Earning Management” National Conference on “Issues on Global Accounting; International Financial Reporting Standards” at J. Z. Shah Arts & H.P. Desai Commerce College, Amroli, in February 2014, Vol. II, Issue 11(VII), ISSN: 2277- 9310, Pgs. 23-26.
- (5) Paper on “Behavioral Finance: A Conceptual Framework” at National Conference on “AN EAGLE EYE ON FOREIGN DIRECT INVESTMENT IN INDIA” at C. K. Pithawala Institute of Management, Surat, in March 2014, ISBN 978, Pgs. 47.
- (6) Paper on “Environmental Accounting & Reporting” International Conference on Emerging Trends in Education St. Teresa’s Institute of Education, Santacruz, Mumbai, August 2015, Vol. IV, Issue 5(III), ISSN: 2277- 9320, Pgs. 77-81.
- (7) Paper on “ A Review of Various GST models Globally and Application of Dual GST Model Specifically in INDIA.” at National Conference on Theoretical and Empirical Development in Social Science & Accountancy at Vanita Vishram Women’s College of Commerce, Surat on 29th December, 2018, Vol. VII, Issue IV, ISSN -2277-5730 Impact Factor – 5.5, Pgs. 97-104.
- (8) Paper on “IN DEPTH OF VITAL FERTILIZER COMPARATIVE OF FINANCIAL & MANAGERIAL EFFICIENCY”. AYUDH UGC APPROVAL NO. 47772, INTERNATIONAL REFERRED JOURNAL, 29TH OCTOBER 2017, ISSN: 2321-2160, p. g – No -32 to 38.

(1)

- (9) Paper on “Recent Trends in Indian Mutual Fund Industry from Nov-18 to Nov-19.” Adalya Journal, Vol. 9(3), on 2019-20.
- (10) Published paper on “A Study on Financial Performance of Selected Steel Industries in India”. Surbhi International Peer Reviewed Referred Journal), ISSN: - 2349 : 4547 32nd Issue pgno-91-to 99
- (11) Paper on “Growth of Mutual Fund in India”, IDESS - International Multidisciplinary Research Journal, 2020-21 (Peer Reviewed), ISSN: 2455-4642.
- (12) Paper on” A Comparative Study on Assets Quality of Selected RRBs of Gujarat, “IDESS - International Multidisciplinary Research Journal,2020-21 (Peer Reviewed), ISSN: 2455-4642
- (13) Published paper in International UGC Care Approved, Group I, Bi-Annual journal *South India Journal of Social Sciences* paper titled “Performance Evaluation of Selected Mutual Funds with Reference to Risk and Return Profile”, ISSN Number 0972-8945, Volume No.XX. Issue No.3, July-December 2022, pg. No.142-151.
- (14) Published paper in International UGC Care, Group I *journal of the Asiatic Society of Mumbai* paper titled “Performance Evaluation of Large Cap Mutual Funds”, ISSN 0972-0766, Volume No.XCV. Issue No.45, 2022, pg. No.82-87.

PUBLISHED ARTICLE IN BOOKS –

1. Paper on “Working woman and obligation of social responsibilities” at national conference on WOMAN in Century: concerns & Issues”, S.N. Patel Institute of Technology & Research Centre, UMRAXH, Bardoli, ISBN 978-81-929339-2-4, 11 to 12 April 2015, Pg. no -33.
2. Paper on “Time Deviation and its reflection on fertilizer companies in India, “A comparative study evaluating long term solvency.” at National conference on Emerging trends in global business management Department of Business and Industrial Management, VNSGU, Surat, May 2018, ISBN: 978-93-86724-80-9, Pgs. 42-48.
3. Paper on “IMPACT OF GST ON INDIAN ECONOMY” at Sir K. P. College of commerce, Surat, 20th February, 2017. ISBN: 978-93-5273-579-2, Pgs. 178- 184,
4. Published paper in book “A Comparative Study on Customer Satisfaction of Baroda Gujarat Gramin Bank and Saurashtra Gramin Bank ” International Multidisciplinary virtual Conference on industry, education and sustainability in the Techno oriented world, at D.R.Patel & R.B. Patel Commerce College & B.C.Patel B.B.A. college on 12th January 2022. ISBN ; 978-93-90705-80-1,PUBLISHED BY – AYUDH PUBLICATION -2022 PAGE NO 26 TO 37

PUBLISHED BOOKS –

- (11) Book on Indirect taxes –II, for T.Y.B. Com, sem-6, ISBN no- 978-81-936359- 4-0.
- (12) Book on Indirect taxes - I for T.Y.B. Com sem-5, ISBN no- 978-93-88279-59-8.

(2)

PARTICIPATION IN SEMINARS/WORKSHOP/ F.D.P-

- (1) Attended Workshop on “ The Role of Technology in Corona and Russia – Ukraine War” at Sir K.P. College of commerce, Surat, on 22nd March, 2022.

PAPERS PRESENTED AT VARIOUS CONFERENCE / SEMINARS –

- (1) Presented paper on “Brand Equity: An Overview” 1st International Interdisciplinary Research Conference on Business, Management, Engineering, Technology & Social Science, in August 2012.
- (2) Presented paper on “IFRS in India” 1st International Interdisciplinary Research Conference on Business, Management, Engineering, Technology & Social Science, in August 2012.
- (3) Presented paper on “Enterprise Risk Management” National Conference on “Issues on Global Accounting; International Financial Reporting Standards” at J. Z. Shah Arts & H.P. Desai Commerce College, Amroli, in February 2014.
- (4) Presented paper on “Earning Management” National Conference on “Issues on Global Accounting; International Financial Reporting Standards” at J. Z. Shah Arts & H.P. Desai Commerce College, Amroli, in February 2014.
- (5) Presented paper on “Behavioral Finance: A Conceptual Framework” at National Conference on “AN EAGLE’S EYE ON FOREIGN DIRECT INVESTMENT IN INDIA” at C. K. Pithawala Institute of Management, Surat, in March 2014.
- (6) Presented paper on “Environmental Accounting & Reporting” International Conference on Emerging Trends in Education St. Teresa’s Institute of Education, Santacruz, Mumbai, August 2015.
- (7) Presented paper on “Working woman and obligation of social responsibilities” at national conference on WOMAN in Century: concerns & Issues”, S.N. Patel Institute of Technology & Research Centre, UMRAXH, Bardoli.
- (8) Presented paper on “Time Deviation and its reflection on fertilizer companies in India, “A comparative study evaluating long term solvency.” at National conference on Emerging trends in global business management Department of Business and Industrial Management, VNSGU, Surat, December 2016.
- (9) Presented paper on IMPACT OF GST ON INDIAN ECONOMY at Sir K. P. College of commerce, Surat, 20th February, 2017,
- (10) Presented paper on “IN DEPTH OF VITAL FERTILIZER COMPARATIVE OF FINANCIAL & MANAGERIAL EFFICIENCY”. D.R.Patel commerce, college Surat, 3rd march 2017.
- (11) Presented paper on “A Review of Various GST models Globally and Application of Dual GST Model Specifically in INDIA.” at National Conference on “Theoretical and Empirical Development in Social Science & Accountancy at Vanita Vishram Women’s College of Commerce, Surat on 29th December, 2018.
- (12) Presented paper on A Study on Financial Performance of Selected Steel Industries in India. at ICSSR Sponsored International Conference 2020, J. Z. Shah Arts & H. P. Desai Commerce College, Amroli- Surat, ICSSR on 12th and 13th February, 2020.

- (13) Presented paper on “Growth of Mutual Fund in India”, Virtual International Multidisciplinary conference at D.R.B. College of commerce, Surat, 2020-21
- (14) Presented paper on “A Comparative Study on Assets Quality of Selected RRBs of Gujarat,” Virtual International Multidisciplinary conference at D.R.B. College of commerce, Surat, 2020-21.
- (15) Presented paper on “A Comparative Study on Customer Satisfaction of Baroda Gujarat Gramin Bank and Saurashtra Gramin Bank ” International Multidisciplinary virtual Conference on industry, education and sustainability in the Techno oriented world, at D.R.Patel & R.B. Patel Commerce College & B.C.Patel B.B.A. college on 12th January 2022.
- (16) Presented paper on “ Performance Evaluation selected large cap mutual funds schemes” Virtual International Conference on Emerging Trends In Social Science & Allied Areas at V.N.S.G.U on 5th & 6th January 2022.

PARTICIPATION IN SEMINARS/WORKSHOP/ F.D.P-

- (2) A Two Days Workshop on MMI TRAINING PROGRAMME of Knowledge Consortium of Gujarat Department of Education, Government of Gujarat at V.N.S.G.U, in 17-18 December 2010.
- (3) GOVERNMENT OF INDIA MINISTRY OF YOUTH AFFAIRS & SPORTS EMPANELLED TRAINING INSTITUTE, NSS, Gujarat Vidyapith, Ahmedabad. from 25th November 2013 to 01st November to 6th November 2013.
- (4) A One week Workshop of Knowledge Consortium of Gujarat Department of Education, Government of Gujarat at M.T.B. Arts College, in May 2013.
- (5) One day National Workshop attended on “Companies act-2013 & Goods and services Tax (GST) in India” at Sheth C. D. Barfiwala College of Commerce, Surat, October 2015
- (6) Attended a Seven days National level Workshop on “Research Methodology in Management & commerce” at J. Z. Shah Arts & H.P. Desai Commerce College, Amroli, in 23th March to 29th March 2015.
- (7) Attended Faculty development Programme, at Sir K. P. College of commerce, Surat, from 23rd to 29th September, 2017.
- (8) Attended One day National Seminar on Statistics: Recent Innovations and Future Challenges at Sir K.P. College of commerce, Surat, on 28th January, 2018.
- (9) Attended Workshop on “ The Role of Technology in Corona and Russia – Ukraine War” at Sir K.P. College of commerce, Surat, on 22nd March, 2022.
- (10) Attended Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme organized by UGC-MMTTC, Sardar Patel University, Vallabh Vidyanagar, Gujarat from 1/1/2024 to 13/1/24.
- (11) Attended workshop on “Examination Reforms” dated 09/10/2024 organized veer Narmad South Gujarat university.

Achievements during COVID-19 period:

➤ Faculty Development Programme:

- (1) Participated and completed with the grade 'A', one week Faculty Development Programme on Entrepreneurship: Research, Critical thinking and Innovation from 22nd to 28th April 2020, organised by Indian Academic Researches Association, Tamil Nadu.
- (2) Completed One week Online International Faculty Development Programme on "Skilling Teachers for Online Education" during 2nd to 6th June 2020, organized by Uka Tarsadia University.

➤ National Level Quiz Competition on Covid

- (1) Actively participated and secured 90% in "COVID-19 Awareness Quiz", organized by Sir K. P. College of Commerce, Surat, on 10th May, 2020.

➤ Attended Webinar:

- (1) Attended webinar on "Systematic Literature Review – S. R. A. M. Model" from 8th to 10th May 2020.
- (2) Participated in the National Webinar on "Preparing Nets Today for Fishing Tomorrow" organised by Vanita Vishram Women's College of Commerce, Surat on 20th May 2020.
- (3) Participated in the online one day International Conference on "Emerging Issues for World Economy after Covid-19 and also Presented paper", organised by Shree Nootan Kelavani Madal's Shah N.H. Commerce College, Valsad, Gujarat, on 19th May 2020.
- (4) Attended webinar on "AI Based Proctoring in next Generation Education" SHASUN Jain college for women, Madras, on 23rd May 2020.
- (5) Participated in webinar on Chanakya Niti v/s Modern Day Management, organised by SDJ International College, on 25th May 2020.
- (6) Participated in one day webinar on "Online Teaching Tools", organised by Bishop Herber College, Tiruchirappalli, on 30th May 2020.
- (7) Attended National Webinar Library Development Programme on Re-Engineering of College Libraries: Issues and Challenge for 2020 organised by Sir K. P. College of Commerce, Surat, on 3rd June 2020.
- (8) Participated in National Webinar on Tax Planning Titled: "KNOW TAX TO PAY" OR "LOW TAX" organised by Sir K. P. College of Commerce, Surat on 8th June 2020.
- (9) National E- conference on Advance in sports, Exercise Science and Pedagogy of Physical Education, organised by Sir K. P. College of Commerce, Surat on 18th March 2021.

ADMINISTRATIVE EXPERIENCE –

- Contractual Lecturer of Finance & Accountancy in Government College of commerce, KARCHELIYA, Surat, during the academic year 2008-2011.
- Presently working as Asst. Prof. in Under Graduate and post Graduate, at Sir K. P. College of Commerce in the subject of Accountancy and commerce since 2011.

- I am teaching in post graduate and a guide to M.Phil and Ph.D.
- I am teaching in Remedial classes since 2014.
- I have 15 years of teaching and research experience.
- I contribution in development college library, introduction of innovation course in Indirect tax and revision of syllabus in consultation with experts is visible in improving the quality of education.
- I have published Two Books, 10 international papers and 5 National papers in the subject of Commerce.
- **Guided two Ph.D students. (Dr. Pratik K. Pastagi and Dr. Bhavna Aahir)**
- **MEMBER OF VARIOUS BODIES/ COMMITTEES AT VEER NARMAD SOUTH GUJARAT UNIVERSITY** – Member of Board of studies of Indirect Taxation V.N.S.G.U. 2017.