

7.3.1: Institutional Distinctiveness

Sir K. P. College of Commerce, Surat established in 1946 functions with a vision of transforming lives through learning. To accomplish this vision and to increase their employability, the institution offers choices to the students and choice provides the opportunity to exercise their potential for development within their domain. Choice of subjects provides a learning platform wherein the student or knowledge seeker has the flexibility to choose their subjects from a list of elective and core courses. The advantage of this system is a shift from teacher centered to student centric education. The student can choose according to their learning needs, interest and aptitude.

- ❖ Sir K. P. College of Commerce is the only Commerce College in South Gujarat region and Veer Narmad South Gujarat University which offers such variety of subjects for specialization as well as core elective and the uniqueness of the institution is that we have implemented the practice of giving choice since many years even before CBCS was introduced by university.
- ❖ The Institution offers three subjects for specialization in U.G. and two subjects for specialization in P.G. Apart from that institution also offers choices in elective subjects.
- **Choice in specialization:** The institution offers three subjects for specialization. Student can choose from one of the subjects:
 - **B.Com. with Advanced Accounting and Auditing**
 - **B.Com. with Banking**
 - **B.Com with Statistics**

F.Y.B.Com.

- **In core elective they can choose one out of three:**
 - **Elements of Banking and Insurance**
 - **Financial Management**
 - **Salesmanship and Publicity**

S.Y.B.Com

- **In core elective any one out of three:**
 - **Accountancy**
 - **Statistics**
 - **Banking**

T.Y.B.Com

- **Any one from the following:**
 - **Auditing**
 - **Indirect Taxation and management Accounting**

T.Y.B.Com. Honors

- **Any one from the following:**

Finance: 1) **Financial Management** 2) **Financial Marketing Operation**

OR

Marketing: 1) **Principles of marketing** 2) **International Marketing**

M.Com.

- **Choice in specialization:** The institution offers two subjects for specialization. Student can choose from any one of the subjects:
 - **M.Com. with Accountancy**
 - **M.Com with Statistics**

M.Com. Sem-1

- **Any one from the following:**
 - **Economics of Growth and Development**
 - **Public Finance and Social Welfare**

With its strong philosophy, the college wishes to continue this practice as the need of the hour emphasis on specialization and the right of every student to choose the subject of his/her interest.