

VEER NARMAD SOUTH GUJARAT UNIVERSITY

T.Y.B.Com Hons.

Semester VI

B.C 3.71 Financial Marketing Operations

Commencing from the year 2013-2014.

- Unit 1 : SEBI: Objective , functions , powers , Organization , Institutional Investors , NRI Investments , Market makers , Underwriters , Portfolio consultants , public issue pricing and marketing. (20 %)
- Unit 2 : Investors protection : grievances concerning stock exchange dealings and their removal , grievance cell in stock exchange. (15 %)
- Unit 3 : National Stock exchange : Objective , Features. (10 %)
- Unit 4 : Over the counter exchange of India : features , participants , method of trading OTC exchange. (15 %)
- Unit 5 : Financial Services – Merchant banking , functions and services , Mutual funds, importance and types , credit rating agencies in India , functions and types. (40 %)

Suggested Reading:

1. Financial Markets and Services – Gordon, Natrajan.
2. Bhole L. M. : Financial Markets & Institutions.
3. Hooda R. P : Indian Securities Market.
4. R. B. I. : Function & Working.
5. R. B. I. : Report on Currency & Finance.
6. R. B. I. : Report on Committee on the financial system , Narsimha Committee.
7. Monetary Planning in India : Gupta Suraj B.
8. Machiraju H. R. : Indian Financial System.
9. Khan M. Y. : Indian Financial System.
10. Khan M. Y. : Financial Service.



Principal
Sir K.P. College of Commerce
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T.Y.B.Com Hons. Semester V

B.C 3.71 Financial Marketing Operations

Commencing from the year 2013-2014.

Unit 1 : An overview of financial markets in India
(10 %)

Unit 2 : Money market, India Money market, composition & structure, Instrument of money market, call money market, Recent trends in India money market, Deficiencies of Indian Money market, DFHI, Acceptance houses, Discount houses.
(20 %)

Unit 3 : Capital Market : Secondary market, Function & services of stock exchanges, Listing procedure & legal requirements Registrations and kinds of brokers and their assistants, Method of trading in a stock exchange, kinds of speculators, kinds of speculative transactions, Defects of Indian stock market, Recent Developments in Indian stock market.
(40 %)

Unit 4 : New Issue market: Difference between New Issue market & stock market, functions, players in new issue market, Reasons for poor performance. (10 %)

Unit 5 : Securities Contract Regulations Act: Main provisions (10 %)

Suggested Reading:

1. Financial Markets and Services – Gordon, Natrajan.

2. Bhole L. M. : Financial Markets & Institutions.

3. Hooda R. P : Indian Securities Market.

4. R. B. I. : Function & Working.

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ing in India : Gupta Suraj B.



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[I.Y. (Honours)]
Principles of Marketing – BC 3.62
Semester – V
Commencing from the year 2013-2014.

Unit-I

Introduction, Nature and scope of marketing, evolution of marketing, Types and functions of marketing, objectives and importance of marketing, Tradition and modern concepts of marketing, Selling v/s Marketing, Marketing Mix, Marketing Environment, factors affecting marketing environment.-(35%)

Unit-II

Consumer Behaviour, importance and significance, Market Segmentation- concept, importance, basis of segmentation, benefits and success criterias, niche marketing and individual customer marketing, Patterns of segmentation.-(30%)

Unit-III

Product – concept of product, features, product policy, components, dimensions and levels of a product, Kotler's concept of product line and product mix, new product development strategy, product failure, product life cycle, Market Research, consumer and industrial goods, Packaging- purpose, qualities of good package, types, social view of packaging, role and functions, Brand name – dimensions of brand knowledge, brand values, traits of a success brand, levels of branding, 4 pillars of a strong




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brand, Brand S-curve, Reasons to buy a brand, Trademark, - After-sales services.-(35%)

Suggested Reading

1. Philip Kotler: Marketing Management Englewood Cliffs; Prentice Hall, NJ
2. William M. Pride and O.C. Ferrell; Marketing: Houghton-Mifflin Boston
3. Stanton W.J., Etzel Michael J., and Walker Bruce J. Fundamental of Marketing; McGraw-Hill, New York
4. S.A. Sherlekar- Marketing Management
5. Chunawala- Marketing Management




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T.Y. (Honours)
Principles of Marketing – BC 3.62
Semester – VI
Commencing from the year 2013-2014.

Unit-I

Price - importance of price in marketing mix, types of pricing policies, factors affecting price of a product/service, Discounts and rebates.- (30%)

Unit-II

Channels of Distribution-concept, role, types of channels, factors affecting channel choice, Retailer and wholesaler, Transportation, Warehousing, Standardisation and grading, Inventory control.-(30%)

Unit-III

Promotion, Methods of promotion, optimum promotion mix, Advertising-medias, characteristics of effective advertisement, objective, appeal and content in an advertisement, merits and limitations, Personal selling, traits of a sales person, functions of a salesman, publicity, importance and benefits.-(40%)



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Suggested Reading

1. Philip Kotler: Marketing Management Englewood Cliffs; Prentice Hall, NJ
2. William M. Pride and O.C. Ferrell; Marketing. Houghton-Mifflin Boston
3. Stanton W.J., Etzel Michael J., and Walker Bruce J. Fundamental of Marketing; McGraw-Hill, New York
4. S.A. Sherlekar- Marketing Management
5. Chunawala- Marketing Management




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Honors Research Project for 2020-2021

Batch I

1. "IMPACT AND EXECUTION OF SOCIAL PROGRAMME STUDY OF "RIDE A BICYCLE" INITIATIVE IN SURAT CITY IN 2020 ."

Following is the list of group members :-

No.	Name	T. Y. B. COM HONS. Roll no.
1.	Deepsikha Chatterjee	09
2	Manan Chauhan	10
3	Muskan Chauhan	12
4	Soniya Chhatwani	15
5	Anjali Gauda	21
6	Surbhi Kushwah	29
7	Drishi Mehta	34
8	Khadija Shaikh	54
9	Anurag Sen	50
10	Ankita Singh	58

2."IMPACT AND EXECUTION OF SOCIAL PROGRAMME STUDY OF "Digital Payment" INITIATIVE IN SURAT CITY IN 2020 Research Project".

Following is the list of group members :-

No.	Name	T. Y. B. COM HONS. Roll no.
1.	Arth Doshi	16
2	Gayatri Ladhani	42
3	Burhanuddin Maksud	44
4	Ayaan Parmar	20
5	Kashish Mukesh parmar	54
6	Payu Bhardwaj	36
7	Jatin ladhani	43
8	Femin Henishbhai Tikiwala	31
9	Bhavesh Jariwala	9
10	Nikunj Chander Prakash Sharma	27
11	Chirag Arora	34
12	Shiksha Sharma	47



3. "STUDY OF INVESTMENT PATTERN IN SURAT CITY IN 2019-20."

Following is the list of group members :-

No.	Name	T. Y. B. COM HONS. Roll no.
1.	Manav patel	22
2	Kunal kachariya	17
3	Naitik mistry	18
4	Riya modi	38
5	Riya chauhan	39
6	Neel lakdawala	6

4. "ONLINE SHOPPING V/S TRADITIONAL SHOPPING- A COMPARATIVE STUDY"

Following is the list of group members :-

No.	Name	T. Y. B. COM HONS. Roll no.
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2	Fenil Patel	42
3	Vivek Devani	17
4	Ritan Ray	47
5	Karishma Rajput	45
6	Fenil Singala	53
7	Meghna Chauhan	11



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Batch :- II

1. A STUDY ON "STRESS MANAGEMENT AND ANXIETY"
IN 2020

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Jeny Mamkhaw	105	9898862870
Vinal Baldaniya	11	9714635854
Poonam Dubey	42	9662817981
Drashti Gondaliya	56	9664987466
Nency Tanna	188	9316186924
Utsav Bhalodia	18	8141390576
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9.	Harsh Talaviya	186	9825915259
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11.	Akansha Kondekar	97	9106708437
12.	Adnan Patel	126	8140082737



13.	Sibtain Ansari	08	9974028740
14.	Aarti Sen	161	9350012767
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21.	Pooja Sharma	168	9106553633
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 Sir K. P. College Of Commerce
 SURAT

IMPACT AND EXECUTION OF SOCIAL PROGRAMME STUDY
OF "RIDE A BICYCLE" INITIATIVE IN SURAT CITY IN 2020

Research Project submitted to
SIR KP. COLLEGE OF COMMERCE
BY
S.Y. B.Com HONORS STUDENTS



UNDER THE SUPERVISION OF
Dr. PURVI KOTHARI
(HONORS DEPARTMENT)

JULY, 2020

SIR K.P. COLLEGE OF COMMERCE, SURAT

CERTIFICATE

We hereby declare that this project report titled "Ride a Bicycle" Initiative in Surat City in 2020 submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr Purvi Kothari.

The information and the data given in this report is authentic and accurate to the best of our knowledge.

This project is submitted in the partial fulfilment of the requirement of the award of the degree of Bachelor of Commerce (Honors). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.



July, 2020
Place, Surat

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ACKNOWLEDGEMENT

Firstly, we express our gratitude to the Almighty who gave us the vision to dream and the strength to pursue our goal.

We are sincerely thankful to our principal Dr. Martina R. Noronha for providing useful resources which have helped us in our research work.

We are also thankful to our research guide Dr. Purvi Kothari for her valuable guidance, suggestions and continuous motivation that she provided us for working with research projects. Her expertise, knowledge and patience have not only helped us accomplish our project but has also encouraged us to undertake more of such researches.

We also thank our statistics expert Prof. Foram Anajwala for her support and for providing her valuable time and guidance towards the statistical area of conducting data analysis in this project.

DECLARATION

We hereby declare that this project report titled "Ride a Bicycle" Initiative in Surat City in 2020 submitted to Sir K.P College of Commerce is a record of the original work done by under the guidance of Dr Purvi Kothari.

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Team Members



ABSTRACT

The project named 'Chartered Bike' launched by Surat Municipal Corporation was well adopted in the Diamond city. In the beginning it showed less awareness but as soon as the dock station built up in busy areas the awareness increased gradually. Residents showing good response and demanding for more stations so in near future more areas will have bicycle stand for better conveyance.

To do the Survey we have used the hypothesis test viz. Mann-Whitney test, Kurskal-Wallis test and Spearman's Rank Correlation Test.

After conducting survey we came to conclusion that the use of bicycle is eco-friendly and cost effective.

IMPACT AND EXECUTION OF SOCIAL
PROGRAMME STUDY OF "Digital Payment"
INITIATIVE IN SURAT CITY IN 2020 Research
Project



submitted to

SIR KP. COLLEGE OF COMMERCE

BY S.Y. B. Com HONORS STUDENTS

UNDER THE SUPERVISION OF

Dr. PURVI KOTHARI (H.O.D. OF HONORS DEPARTMENT)

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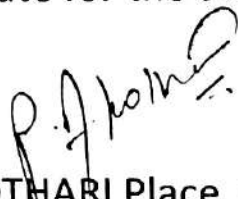
JULY, 2020

CERTIFICATE

We hereby declare that this project report titled "Digital Payment " Initiative in Surat City in 2020 submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr Purvi Kothari. The information and the data given in this report is authentic and accurate to the best of our knowledge. This project is submitted in the partial fulfilment of the requirement of the award of the degree of Bachelor of Commerce (Honours). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.




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ACKNOWLEDGEMENT

Firstly, we express our gratitude to the Almighty who gave us the vision to dream and the strength to pursue our goal. We are sincerely thankful to our principal Dr. Martina R. Noronha for providing useful resources which have helped us in our research work. We are also thankful to our research guide Dr. Purvi Kothari for her valuable guidance, suggestions and continuous motivation that she provided us for working with research projects. Her expertise, knowledge and patience have not only helped us accomplish our project but has also encouraged us to undertake more of such researches. We also thank our statistics expert Prof. Foram Anajwala for her support and for providing her valuable time and guidance towards the statistical area of conducting data analysis in this project.

DECLARATION

We hereby declare that this project report titled "Digital Payment" Initiative in Surat City in 2020 submitted to Sir K.P College of Commerce is a record of the original work done by under the guidance of Dr Purvi Kothari. The information and the data given in this report is authentic and accurate to the best of our knowledge This project is submitted in the partial fulfilment of the requirement of the award of the degree of Bachelor of Commerce (Honors). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.

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Introduction

Currency

A **currency** in the most specific sense is money in any form when in use or circulation as a medium of exchange, especially circulating banknotes and coins. A more general definition is that a currency is a *system of money* (monetary units) in common use, especially for people in a nation. Under this definition, U.S. dollars (US\$), euros (€), Japanese yen (¥), and pounds sterling (£) are examples of currencies. These various currencies are recognized as stores of value and are traded between nations in foreign exchange markets, which determine the relative values of the different currencies. Currencies in this sense are defined by governments, and each type has limited boundaries of acceptance.

Other definitions of the term "currency" appear in the respective synonymous articles: banknote, coin, and money. This article uses the definition which focuses on the currency systems of countries.

**‘STUDY OF INVESTMENT PATTERN IN SURAT CITY
IN 2019-20’**

**RESEARCH PROJECT SUBMITTED TO
SIR KP COLLEGE OF COMMERCE
BY
S.Y.B.COM. HONORS STUDENTS**



UNDER THE SUPERVISION OF

DR. PURVI KOTHARI

(HOD. HONORS DEPARTMENT)

FEBRUARY, 2020

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We hereby declare that this project report titled "STUDY OF INVESTMENT PATTERN IN SURAT CITY" Initiative in Surat City in 2020 submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr Purvi Kothari, sub-guidance of smeeta khawani, foram anajwala, goral bhatt.


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This project is submitted in the partial fullfilment of the requirement of the award of the degree of Bachelor of Commerce (Honors). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.




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SURAT

FEB, 2020
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COMMERCE


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ACKNOWLEDGEMENT

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DECLARATION

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CHAPTER NAME	PARTICULAR
CH-1	INTRODUCTION
CH-2	REVIEW OF LITERATURE
CH-3	RESEARCH METHODOLOGY
CH-4	DATA ANALYSIS
CH-5	CONCLUSION AND SUGGESTIONS
	QUESTIONNAIRE

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CHAPTER NAME	PARTICULAR
CH-1	INTRODUCTION
CH-2	REVIEW OF LITERATURE
CH-3	RESEARCH METHODOLOGY
CH-4	DATA ANALYSIS
CH-5	CONCLUSION AND SUGGESTIONS
	QUESTIONNAIRE

Abstract

In India, investors have a lot of investment avenues to invest their savings. The risk and returns involved in each of these investment avenues differ from one to another.

The investors are ready to invest after evaluating the main features of investments such as security of principal amount, liquidity, income stability, transparency, etc.

Shares, bank, gold and silver, life insurance, postal savings, etc. are the available investment avenues. This paper tries to review the investment pattern of a different class of people.

This paper focuses on the investment pattern of working class, salaried employees, professional, businessman and students. Data were collected through different modes viz online and offline. This data shows that most people are engaged into life insurance policy and there after mutual fund.

KEYWORDS

Income, Occupation, Investment Pattern; Decision Making and Risk and Investment Avenues

ONLINE SHOPPING V/S TRADITIONAL SHOPPING

A COMPARATIVE STUDY

Research Project Submitted To
SIR K.P. COLLEGE OF COMMERCE

BY

S.Y. BCom HONORS STUDENTS



UNDER THE SUPERVISION OF
Dr. PURVI KOTHARI
(HONORS DEPARTMENT)

JULY, 2020

SIR K.P. COLLEGE OF COMMERCE, SURAT

CERTIFICATE

We hereby declare that this project report titled "ONLINE SHOPPING V/S TRADITIONAL SHOPPING - A COMPARATIVE STUDY" in 2020 submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr Purvi Kothari.


The information and the data given in this report is authentic and accurate to the best of our knowledge.


This project is submitted in the partial fulfilment of the requirement of the award of the degree of Bachelor of Commerce (Honors). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.



July, 2020

Place, Surat


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ACKNOWLEDGEMENT

Firstly, we express our gratitude to the Almighty who gave us the vision to dream and the strength to pursue our goal.

We are sincerely thankful to our principal Dr. Martina R. Noronha for providing useful resources which have helped us in our research work.

We are also thankful to our research guide Dr. Purvi Kothari for her valuable guidance, suggestions and continuous motivation that she provided us for working with research projects. Her expertise, knowledge and patience have not only helped us accomplish our project but has also encouraged us to undertake more of such researches.

We also thank our statistics expert Prof. Foram Anajwala for her support and for providing her valuable time and guidance towards the statistical area of conducting data analysis in this project.

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We hereby declare that this project report titled “ONLINE SHOPPING V/S TRADITIONAL SHOPPING - A COMPARATIVE STUDY” in 2020 submitted to Sir K.P College of Commerce is a record of the original work done by under the guidance of Dr. Purvi Kothari.

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July, 2019

Place, Surat.

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ABSTRACT

The project named "ONLINE SHOPPING V/S TRADITIONAL SHOPPING - A COMPARATIVE STUDY". This era of business is marked with a high degree of dynamism. Due to technological advancement, the concept of competitive advantage is eluding day by day. Shopping at the click of a mouse is gaining popularity Now-a-days. Most of the people prefer to buy the products online. India Ranks 3rd after China in terms of increasing online shopping trend. This increasing trend made us curious to research on the topic.

Major purpose of our study is to know what the factors are which influences customers towards online shopping, what are the flaws in traditional way of shopping due to which customers prefer online shopping and also to discuss the nature of online shopping, what all problems it is facing and what measures can be taken to resolve them so that it can become a great success.

To do the Survey we have used the hypothesis test viz. Mann Whitney test, Kruskal-Wallis test and Spearman's Rank Correlation Test.

After the conducting of survey, we came to the conclusion at 21th century most of person preferred online shopping nowadays.

A STUDY ON
“STRESS MANAGEMENT AND ANXIETY” IN 2020

Research Project submitted to
SIR K.P. COLLEGE OF COMMERCE

BY
T.Y.B.Com. Honors STUDENTS



-UNDER THE SUPERVISION OF
DR. PURVI KOTHARI
(HONORS DEPARTMENT)
DECEMBER, 2020
SIR K.P. COLLEGE OF COMMERCE, SURAT

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We hereby declare that this project report titled "STRESS MANAGEMENT AND ANXIETY" in Surat City in 2020 submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr. Purvi Kothari.

The information and the data given in this report is authentic and accurate to the best of our knowledge.

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Firstly, we express our gratitude to almighty who gave us the vision to dream and the strength to pursue our goal.

We are sincerely thankful to our principal Dr. Martina R. Noronha for providing useful resources which have helped us in our research work.

We are also thankful to our research guide Dr. Purvi Kothari for her valuable guidance, suggestions and motivation that she provides us for working with research project. Her expertise, knowledge and patience have not only helped us accomplish our project but has also encouraged us to undertake more of such researches.

We also thank our mentor CA. Monica Chakrabartty, wherein she always guided us and helped throughout the research work. Her continuous support kept us working on the project.

And we are also thankful to our expert in statistics Miss. Rajeshwaree Safiwala for providing valuable time and guide towards the statistical area of data analysis in this project.

DECLARATION

We hereby declare that this report "Stress Management and Anxiety" submitted to SIR K.P. COLLEGE OF COMMERCE is a record of original work done by us under guidance of Dr. Purvi Kothari.

The information and data given in this report is accurate and authentic to the best of our knowledge and research

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ABSTRACT

The project named “ Stress Management and Anxiety” is based on the stress factor among all humans and how it affects the mental peace and physical health. As Nowadays most of our generation is in hurry for career, for grades, for graduation, for social life, for everything mostly which leads to stress unknowingly. To make the topic of Stress more common to be talked about is our main aim for the conduction of survey. And according to one survey most of people lie to the question ‘How are you?’ Wherein if they are having anxiety or they are depressed about something in life though people are used to tell they are GOOD. The project is also of being true to oneself and facing own fears and problems without running from them.

The major purpose of our study is to know why and how people struggle with peace and they fall into stress and anxiety issues. The research further shows how to confront stress and anxiety by suggesting to do any one physical exercise everyday which will lead to consistency and confident feeling.

It is advised that the first step to do when feeling stress is to sit and deep breathe or to see the sky for a minute. Also To have a positive attitude is what our generation needs to adopt which will help to reach the success and reduce the stress. The researchers says that ‘stress is sometimes due to challenges but those challenges are meant to be accepted and not to be escaped.’

To do the survey we have used hypothesis test viz. Test of Normality, Chi square test, bar diagram and pie chart.

A Study on the level of Awareness of Cyber Crime in Surat City

Research project submitted to

SIR K.P COLLEGE OF COMMERCE

BY

S.Y. B.com HONORS STUDENTS



UNDR THE SUPERVISION OF

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AUGUST, 2021

SIR K.P COLLEGE OF COMMERCE, SURAT

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ATWALINES SURAT 395001

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We hereby declare that this project report titled "A Study on the level of Awareness of Cyber Crime in Surat City." submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr. PURVI KOTHARI.

The information and the data given in this report is authentic and accurate to the best of our knowledge.

This project is submitted in the partial fulfillment of the requirement of the award of the degree of Bachelor of Commerce (Honors). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.



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ACKNOWLEDGEMENT

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We are sincerely thankful to our principal DR. MARTINA R. NORONHA for providing useful resources which have helped us in our research work.

We are also thankful to our research guide Dr. PURVI KOTHARI for her valuable guidance, suggestions and continuous motivation that she provided us for working with research projects. Her expertise, knowledge and patience have not only helped us accomplish our project but has also encouraged us to undertake more of such researches.

We also thank our statistics expert Prof. RAJESHWAREE SAFIWALA for her support and for providing her valuable time and guidance towards the statistical area of conducting data analysis in this project.

DECLARATION

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INTRODUCTION

The internet is growing rapidly. It has given rise to new opportunities in every field we can think of be it entertainment, sports, business or education. There's two sides to a coin . Internet also has its own disadvantage is cyber crime – illegal activity committed on the internet.

CYBER CRIME

Cybercrime is a crime that involves a computer and a network. The computer may have been used in the commission of a crime, or it may be the target .Cybercrime may harm someone's security and financial health.

There are many privacy concerns surrounding Cybercrime when confidential information is intercepted or disclosed, lawfully or otherwise. Internationally, both governmental and non- state actors engage in cybercrimes, including espionage, financial theft, and other cross-border crimes. Cybercrimes crossing international borders and involving the actions of at least one nation-state are sometimes referred to as cyber warfare. Warren Buffet describes Cybercrime as the “number one problem with mankind”[5] and “poses real risks to humanity.”

A report (sponsored by McAfee) published in 2014 estimated that the annual damage to the global economy was \$445 billion.[7] A 2016 report by Cyber security ventures predicted that global damages incurred as a result of cybercrime would cost up to \$6 trillion annually by 2021 and \$10.5 trillion annually by 2025

An increasing number of domestic and international criminal activities are using the internet. Computer and other electronic devices can be a tool to commit crime or targeted by criminals. A personal computer connected to the internet without any protection may be infected with malicious software under a minute.

“Effect of Covid-19 on Textile Industry”

**A Study of Pre & Post Covid Era in Surat city
(2018-2019) & (2019-2020)**

Research Project submitted to
SIR K.P. COLLEGE OF COMMERCE
BY
S.Y.B.COM HONORS STUDENTS



UNDER THE SUPERVISION OF
DR. PURVI KOTHARI
(HONORS DEPARTMENT)
DECEMBER, 2020
SIR K.P. COLLEGE OF COMMERCE, SURAT

CERTIFICATE

We hereby declare that this project report titled "Effect of Covid-19 on textile industry" initiative in Surat City in 2021 submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr Purvi Kothari

The information and the data given in this report is authentic and accurate to the best of our knowledge.

This project is submitted in the partial fulfilment of the requirement of the award of the degree of Bachelor of Commerce (Honors). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.

December, 2020

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ACKNOWLEDGEMENT

Firstly, we express our gratitude to the Almighty who gave us the vision to dream and the strength to pursue our goal.

We are sincerely thankful to our principal DR. MARTINA R. NORONHA for providing useful resources which have helped us in our research work.

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We also thank our statistics expert PROF. RAJESHWAREE S. SAFIWALA for her support and for providing her valuable time and guidance towards the statistical area of conducting data analysis in this project.

DECLARATION

We hereby declare that this project report titled "Effect of Covid-19 on textile industry. A study of pre & post Covid era in Surat City (2018-2019) & (2020-2021) submitted to Sir K.P College of Commerce is a record of the original work done by under the guidance of Dr Purvi Kothari.

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Team Members



ABSTRACT

The project named "EFFECT OF COVID-19 ON TEXTILE INDUSTRY". The Covid-19 pandemic has exposed the economy out of breath. The present study has made an exploratory attempt to unleash the business-related issues faced by the textile industry entrepreneurs of India (Surat, Gujarat) pre & post covid-19. The data were collected from 503 entrepreneurs from the textile industry in Surat. Factor analysis and regression analysis have been used for the purpose of analysis. It was found that the major business-related issues faced by business man pre & post to COVID-19 include the radical effect on the working capital of the business and on future marketing campaigns to seek new orders.

In the Research Instruments, there were questionnaires with 503 respondents which was statistically analysed with contingency table and different charts which hypothesis were tested by using mean statistics.

To do the Survey we have used the hypothesis test Mann – Test of Normality, Chi square test.

After conducting survey we came to conclusion that the majority of them were found to be digitally equipped to accept digital know-how instantly and grabbed opportunities by manufacturing.

Impact of Drug Addiction on Youth
- Study on The Youth in case of Addiction of Drugs and its Side
Effects (2020 - 2021)



Submitted to:

SIR K.P. COLLEGE OF COMMERCE

BY S.Y.B.COM (HONORS) STUDENTS

UNDER THE SUPERVISION of

Dr. Goral K. Joshi

ASSISTANT PROFESSOR

AT

SIR K.P. COLLEGE OF COMMERCE, SURAT

31st AUGUST, 2021

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We hereby declare that this project report titled "Impact of Drug Addiction on Youth" initiative in Surat city in 2021 submitted to Sir K.P. College of Commerce is a record of the original work done by and under the guidance of Dr. Goral K. Joshi. The information and the data given in this report is authentic and accurate to the best of our knowledge. This project is submitted in the partial fulfilment of the requirement of the award of the degree of the "Bachelor of Commerce (Honours)". The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.


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ACKNOWLEDGEMENT

Firstly, we express our gratitude to the almighty who gave us the vision to dream and the strength to pursue our goal. We are sincerely thankful to our principal Dr. Martina Noronha for providing us useful resources which have helped us in our research work. We are also thankful to our research guide Dr. Goral K. Joshi for her valuable guidance suggestions and continuous motivation that she provided us for working with the research project. Her expertise, knowledge and patience have not only helped us accomplish our project but has also encouraged us to undertake more of such. We also thank our statistics expert Prof. Rajeshwari Safiwala for her support and for providing her valuable time and guidance towards the statistics area of conducting data analysis in this project.

DECLARATION

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“IMPACT OF SOCIAL MEDIA ON STARTUPS” EFFECTS ON ENTREPRENEURS IN
SURAT CITY IN 2020-21.”



Submitted to:

SIR KP. COLLEGE OF COMMERCE

S.Y. B. Com HONORS STUDENTS.

UNDER THE SUPERVISION OF

Dr. PURVI KOTHARI

(H.O.D. OF HONORS DEPARTMENT)

@

SIR K.P. COLLEGE OF COMMERCE, SURAT.

DECEMBER, 2020

SIR K. P. COLLEGE OF COMMERCE

(NAAC ACCREDITED 'A' CGPA 3.02)

Opp. Mission Hospital, Athwalines, Surat-395001,

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CERTIFICATE

We hereby declare that this project report titled "IMPACT OF SOCIAL MEDIA ON STARTUPS- EFFECT ON ENTREPRENEURS IN SURAT CITY IN 2020-21." in 2021 submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr. Purvi Kothari. The information and the data given in this report is authentic and accurate to the best of our knowledge. This project is submitted in the partial fulfilment of the requirement of the award of the degree of Bachelor of Commerce (Honours). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.



DECEMBER, 2020

Place, Surat

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**Sir K. P. College Of Commerce
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ACKNOWLEDGEMENT

Firstly, we express our gratitude to the Almighty who gave us the vision to dream and the strength to pursue our goal. We are sincerely thankful to our principal Dr. Martina R. Noronha for providing useful resources which have helped us in our research work. We are also thankful to our research guide Dr. Purvi Kothari for her valuable guidance, suggestions and continuous motivation that she provided us for working with research projects. Her expertise, knowledge and patience have not only helped us accomplish our project but has also encouraged us to undertake more of such researches. We also thank our statistics expert Prof. Rajeshwarce Safiwala for her support and for providing her valuable time and guidance towards the statistical area of conducting data analysis in this project.

DECLARATION

This is to certify that the project entitled "IMPACT OF SOCIAL MEDIA ON STARTUPS-EFFECT ON ENTREPRENEURS IN SURAT CITY IN 2020-21" has been successfully submitted to SIR K.P COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr Purvi Kothari. The information and the data given in this report is authentic and accurate to the best of our knowledge. This project is submitted in the partial fulfilment of the requirement of the award of the degree of Bachelor of Commerce (Honours). The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree.

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**“STUDY OF FIRE SAFETY IN COMMERCIAL &
RESIDENTIAL COMPLEX IN SURAT CITY”**

**RESEARCH PROJECT SUBMITTED TO
SIR KP COLLEGE OF COMMERCE
BY S.Y. B.COM HONORS STUDENTS**



**UNDER THE SUPERVISION OF
DR. PURVI KOTHARI
(HOD HONORS DEPARTMENT)**


CERTIFICATE

We hereby declare that this project report titled "STUDY OF FIRE SAFETY IN COMMERCIAL & RESIDENTIAL COMPLEX IN SURAT CITY" Initiative in Surat city submitted to SIR KP COLLEGE OF COMMERCE is a record of the original work done by under the guidance of Dr. Purvi Kothari and sub-guidance CA Abhishek Gandhi and Rajeshwari Safiwala.


The Information and the data given in this report are authentic and accurate to the best of our knowledge.

This Project is submitted in the partial fulfillment of the requirement of the award of the degree of Bachelor of Commerce (Honors) .The results embodied in this project work have not been submitted to any other university or institute for the award of any other degree .




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September, 2021
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ACKNOWLEDGEMENT

Firstly, we express our gratitude to the almighty, who gave us the vision to dream and strength to pursue our goal.

We are sincerely thankful to our Principal Dr. Martina R. Noronha for providing useful resources which have help us in our research project.

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**September,
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2021

Group Photo



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<u>CHAPTER NAME</u>	<u>PARTICULAR</u>
CH-1	INTRODUCTION <ul style="list-style-type: none"> • What is fire safety? • Fire safety precautions. • Fire prevention strategies.
CH-2	REVIEW OF LITERATURE
CH-3	RESEARCH METHODOLOGY <ul style="list-style-type: none"> • Raghuvir celelium • Takshshila incident • Labdhi Mill incident • ONGC incident
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ABSTRACT

First of all we are very thank full to Sir K.P. College Of Commerce and the head of the project team under whose supervision we have completed such a wonderful project of Fire Safety .During this project we came to know that fire safety is the set of practices intended to reduce the destruction caused by fire, i.e. it is the main measure which we should learn and came across to meet the cause and destruction by fire. A fire hazard may include a situation that increases the likelihood of a fire or may impede escape in the event a fire occurs. Fire safety is often a component of building safety.

It may include the safety of areas of refuge, smoke barriers, additional compartment walls/ doors in sectionalizing the large atrium floors etc. and other added fire safety features provided over .This would include the description of the escape routes that would be taken by occupants in the building in a fire scenario, besides the provision of the number, type and location of staircases systems (smoke or heat type), 'break system, the description should also include where theories/rooms such as lift motor rooms, electrical switch rooms, MDF, IDF and PABX rooms electrical ducts and enclosed elevator shafts, and how, when

any of the systems is activated, the public, the people in the Fire Control Room and the nearest fire station or approved fire alarm monitoring company are alerted. His would include the description of how the emergency power system operates in times of loss of normal electric power supply to any part of the building and the areas or systems that will be designed to receive emergency power.

This would describe the function of the Emergency Lift Control conforming to the requirements under SSCP 2 – Code of Practice for Installation, Operation & Maintenance of Electric Passenger & Goods Lifts. The description of the emergency lift control would also include the sequence of events in case of:

- (i) Power failure;
- (ii) Fire emergency; and
- (iii) Both power failure and fire emergency.

Under this subject we will come to know the outbreak of a fire in one of the critical floors or areas and describe the sequence of operation of the fire protection and life safety.